B2W ANNUAL CLIENT
INNOVATION AWARDS

FAQS

What are the award categories this year?
- Best ROI for the Use of a Single B2W Element
- Best ROI for the Use of the B2W ONE Platform
- Most Innovative New Uses/New Users of B2W Software

Can I submit for an award in every category?
Yes

Can I submit multiple entries per award?
Yes

What is the submission deadline?
Submissions will be accepted from 12/1/2020 through 8pm ET, 1/15/2021.

When will winners be announced?
Winners will be notified directly on or before 2/1/2021. Awards will be presented live online during the B2W User Conference, Tuesday, 3/2/2021.

What do winners receive?
Winners in each category will receive:
- On-stage recognition and an engraved award trophy
- Two complimentary registrations to the 2022 B2W User Conference ($3,800 value)

How do I access the submission forms?
Online nomination forms are available at
https://www.b2wsoftware.com/customers/client-awards/

Only complete submissions will be considered by the judges. If you are applying for the ROI award, please be sure to highlight measurable results (eg. productivity, accuracy, cost savings, win rates, etc.)

Who can I contact if I have further questions?
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