



B2W ANNUAL CLIENT INNOVATION AWARDS



FAQS

What are the submission categories?

Best Use of the ONE Platform
Best ROI for a Single B2W Element

Can I submit for both awards?

Yes

Can I submit multiple entries per award?

Yes

What is the submission deadline?

February 15

When will winners be announced?

The third week of February

What are the prizes?

The winner of each category will receive the following:

- Two free registrations to the B2W User Conference
- Award presented at the User Conference

How do I access the submission forms?

Process begins in January

Who can I contact if I have further questions?

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